

MEDIA RELEASE



FOR IMMEDIATE RELEASE

CALGARY PHILHARMONIC ORCHESTRA AND FAIRMONT PALLISER HOST AN EVENING TO CHAMPION KIDS IN THE COMMUNITY

CALGARY, AB, February 27, 2018 — On March 6, 2018 the Calgary Philharmonic Orchestra (CPO) and Fairmont Palliser host an evening dedicated to the outreach, development, and education of children in our community.

What: PhilKids Fundraiser
Where: Fairmont Palliser – Crystal Ballroom (133 9 Ave SW, Calgary)
When: Tuesday, March 6, 2018 (7 p.m. to 9 p.m.)
Doors open 7 p.m.
PhilKids Performance 7:30 p.m.
Orchestra Performance 7:50 p.m.
How: This is not a ticketed event; however, donations are gratefully accepted at the door

The Fundraiser is hosted in the spectacular Crystal Ballroom at the Fairmont Palliser and includes performances by the Calgary Philharmonic Orchestra and PhilKids participants.

This year, the programme welcomes two new prominent supporters, TD Bank Group (TD) and Birdies for Kids presented by AltaLink (BFK). All proceeds raised from this event will be matched by BFK up to the amount of 50%.

Founded by philanthropist Judith Kilbourne, CPO's PhilKids after-school programme fuels the exploration of music amongst children who otherwise would not have the opportunity to take part in music lessons. Through this interactive programme led by CPO musicians, students learn valuable life skills including mentorship, creative self-expression, self-discipline, and cooperative learning. PhilKids unlocks children's creative potential, helps develop collaborative skills, and provides positive social reinforcement.

"Judith Kilbourne's vision and support allowed us to get PhilKids up and running – enriching the lives of some very special kids at Keeler Elementary in Forest Lawn. Now the community is seeing the strongly positive results and support for the program is broadening. We are thrilled to welcome the new partners to a great adventure!" – Paul Dornian, President and CEO, Calgary Philharmonic Orchestra.

In December 2017, PhilKids students had an opportunity of a lifetime when world renowned cellist Yo-Yo Ma paid them a special visit.

"It's always wonderful to walk into a room where you see children are engaged and curious. I can see the long-term effects of what the teachers, staff, and musicians have created. They have created a space for these students where their imagination and curiosity for the world is supported and encouraged." – Yo-Yo Ma, on PhilKids.

ABOUT THE CALGARY PHILHARMONIC ORCHESTRA

The Calgary Philharmonic Orchestra is a cornerstone of Calgary's multi-faceted arts community and since 1955, has grown to be one of North America's finest and most versatile live music ensembles. A repertoire that is extensive and broad in scope consistently attracts acclaimed guest artists and conductors. The CPO offers an average of 80 concerts per Season designed to fit all musical tastes.

The CPO 2017/2018 Season Sponsors are Nexen, a CNOOC Limited company; Arts Commons; and Calgary Herald.

-30-

MEDIA OPPORTUNITIES

Jaimee Turner

Communications Manager, Calgary Philharmonic Orchestra

+1.403.571.0283

jturner@calgaryphil.com | calgaryphil.com

All media attendance at concerts and events must be approved in advance.