



## MEDIA RELEASE

For Immediate Release  
March 9, 2017

### **CALGARY PHILHARMONIC PARTNERS WITH FAIRMONT PALLISER FOR KIDS IN THE COMMUNITY**

*An evening to support PhilKids after-school program with performance from the Orchestra and PhilKids Bucket Band*



**Calgary, Alta., March 9, 2017** – On March 14<sup>th</sup>, 2017 the Calgary Philharmonic and the Fairmont Palliser will host an evening dedicated to the outreach, development and education of under-served kids in our community.

Thanks to the vision of long-time Calgary Philharmonic supporter Judith Kilbourne, and our community partners, we are proud to offer PhilKids, an after-school musical program for children who would not otherwise have the opportunity. PhilKids unlocks children's creative potential, helps develop collaborative skills and provides positive social reinforcement.

The Orchestra will play a live concert in the Crystal Ballroom and there will be a special performance by the PhilKids Bucket Band.

#### **Quotes:**

“Having the opportunity to study music has shown to have intellectual and developmental benefits to your children that no other activity provides.”

— *Paul Dornian, President and CEO of the Calgary Philharmonic Orchestra*





## Quick Facts:

- Through our weekly after school program at Keeler Elementary School, approximately 50 students (between grades 1 – 5) work closely with musicians from the Calgary Philharmonic who are selected for this unique program.
- Using a multi-faceted approach, we introduce musicality to children and we develop and improve the following attributes: musicianship, rhythm, creativity, self-expression, performance and co-operative learning and goal achievement.

**What:** *PhilKids Benefit Concert*  
**Where:** Fairmont Palliser, Crystal Ballroom  
**When:** Tuesday, March 14, 2017— Doors 7 PM, Concert 7:30 PM  
*\*Admission by donation*

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## About the Calgary Philharmonic Orchestra

The Calgary Philharmonic Orchestra is a registered charitable, not-for-profit organization that presents 83 live concerts each Season to fit all musical tastes. Our core repertoire is the classical masterworks but we connect to a broader audience with new symphonic works, Pop Classics, Family Favorites, and great musical works from the diverse cultures that make up our city.

A cornerstone of Calgary's multi-faceted artistic community since 1955, the CPO performs to over 120,000 people per Season and is the resident Orchestra for the Alberta Ballet, Calgary Opera and Honens International Piano Competition.

## Associated links

[PhilKids promotional video](#)

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## Media Opportunities

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*All media attendance at concerts and events must be approved in advance.*

